



BANASTHALI VIDYAPITH

The world's largest residential university for women's education



**Second International Conference of
OM-RISE Conference Series on**

Integrating Simplification

Harmonizing Humaneness with Technology in Entrepreneurship
through Integrative Intelligence

January 20-21, 2018

**SBI School of Commerce and Banking, FMS-WISDOM
Banasthali Vidyapith, Bharat (India)**

Organized in collaboration with



OMRISE is a Research Group that focuses on Organizational Management (OM), Research (R), Innovation (I) and Sustainable Entrepreneurship (SE). Buurtzorg Nederland, in The Netherlands has setup this research group in association with Praan Group, The Netherlands at Banasthali Vidyapith. It promotes research in Integrative Self Management inspired by Buurtzorg and concept of Swadharma in Bharatiya Prabandhan (Indian Management).

Banasthali has been contributing to women's education for more than eight decades. To take further strides in innovation & entrepreneurship, it has now Atal Incubation Centre supported by Atal Innovation Mission, NITI Aayog. This is one of its kind Incubation Centre supporting women led startups. Banasthali also has a Centre for Research in MSME & Promotion of Entrepreneurship in Women (CRMPEW) and an E-Cell supported by State Bank of India dedicated to cause of women entrepreneurship.

Conference Theme

Integrating Simplification Theory (IST) is a dynamic approach for organizing and entrepreneurial thinking and fits within Organization Designs. It is a process of engaging in simplicity and refraining from complexity to avoid organization disintegration. Disintegration can be of any kind of wastage of resources or time (artha), misalignment between personal and organizational motives (kama) and misalignment between personal and organizational values (dharma). Globally, there have been some good examples of both old and new institutions running with such a paradigm. A good reference is Buurtzorg Nederland – a community care nursing organization in the Netherlands with 14000 employees with no managers and serving 70,000 clients every year in a self-managed way.

A sustainable foundation for IST can be found in an Integrative Paradigm which gets its manifestations in an Integrative Worldview. Such a Worldview does not discard any perspective or purpose but it hosts many perspectives and purposes holistically. Technological advancements especially digitalization and robotizing are shaping up the organizational processes and purposes. Technology may thus evoke or accelerate the experience of VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) which subsequently creates fear and distrust.

A way to develop acceptable and fear-free innovative Organization Designs is by establishing harmony between Technology and Humaneness. An innovative lens to understand VUCA can be found in Ancient Wisdom of Kaliyug. Intelligence is a core phenomenon of social sciences but now we live in an era where Human (Natural) Intelligence needs to be integrated with the Artificial Intelligence. We can envision such integration in Functional Systems (Marketing, HR, Finance) in organizations, Organizational Systems (Bureaucracies or Self-Management).

Many management scholars are seeking and building new Organization Designs. The conference aims to build bridges with initiatives such as Teal Organizations, Mindful Organizations, Organizations with a Purpose and Meaning. Apart from that, every culture has lot of cultural artefacts that embodies the elements mentioned in the theme and sub-themes of this conference. Further to foster the integrative research approach, the conference aims to bring the host country wisdom. In the present edition, contributions from paradigms of traditional ways of management including Bharatiya Prabandhan (Indian Management) are encouraged.

Sub Themes

- The Kaliyug lens for Understanding VUCA
- Harmonizing Technology and Humaneness in Business
- Financial Systems and Simplification
- Integrating Functional Systems (e.g. HR, Marketing, Sales, Accounting, Law) to enhance Effectiveness and Efficiency
- Digitalization, robotizing and the role of Intelligence
- Nurturing Intelligence and Simplification
- Integrated Reporting and Integrative Business Outcomes
- Design Thinking
- Building Bridges with New Organization Designs

- Mindful Organizations and Simplification
- Teal Organizations and Simplification
- Good Governance and Simplification
- Other New Organization Designs aiming Simplification
- Social Entrepreneurship and Bharatiya Models for a better world
- Integrating Simplification for Women Entrepreneurship
- SPECIAL ADDITIONAL THEME

Learning from Buurtzorg Nederland model of managing organizations; Other best practices across the globe are invited to share their experiences.

Salient Features

- Practitioners are invited to share their experiences on related themes
- Panel Discussion on Social Entrepreneurship
- Workshop on "Harmonizing Technology and Human Intelligence"
- Workshop on "Kaliyug and possible solutions"
- Paper presentation in "Samanvaya through Shastrarth"
- Buurtzorg best paper award - for practitioners cases and for academic papers
- Best papers will be selected for a special issue/ international book
- Students' sessions during conference

How to Contribute a Research Paper

- Contributors are requested to send their Extended Abstracts / Papers on omrise@banasthali.in or omrise@praan.nl
- Guidelines for Extended Abstracts / Paper
- Language can be Hindi / English
- First page should contain only Title, Author(s) details (name, designation, organization); Abstract (max 200 words) and Keywords. Extended Abstracts (max 1000 words) and Full Papers (max 6000 words).
- APA Style of Referencing, font - Times New Roman, size 12 (MS-Word.)

Some selected papers may be recommended for Scopus indexed journal

Important Dates



Event	Last Date
Extended Abstract Submissions	15 th Nov. 2017
Intimation of acceptance of abstracts	22 nd Nov. 2017
Submission of full length paper	20 th Dec. 2017

Registration Fee

Category	Fee (inclusive of accommodation at campus)
Foreign Delegates (all categories)	€ 225
Industry Delegates	₹ 5000
Not For Profit Organization (NPO) Delegates	₹ 3000
Indian Academicians, Researchers and Students	₹ 2000

Organizing committee

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Online Resources

- To Register Online- <http://www.bit.ly/omrise2018register>
- For detailed brochure <http://www.bit.ly/omrise2018>